

If

you haven't got a master's, you're nowhere in hospital administration. Even a spot as a department head may be beyond your reach.

Peter Wyle, Director of Research
American College of Health Care Executives



Saint
Joseph's
College

Who

**needs a Master's Degree to
advance in health services
administration?**

Chances are you do.

"I guess we're old-fashioned, but we rarely hire anyone but MHAs as assistant administrators anymore."*

—Jack O. Bovender, Jr., V.P., Hospital Corporation of America

"I think that the data in general confirm that there is a new entry point for administrative positions in health care."*

—Frederick J. Wenzel, Executive Director, Marshfield Clinic

Open any industry publication — attend a professional seminar — talk to your colleagues and peers. You'll find almost overwhelming agreement: to advance your health-services career you must hold an advanced degree.

Experience is no longer enough.

Health services management is becoming more sophisticated and complex. At the same time, it's becoming increasingly competitive.

Better-paying, more satisfying jobs are opening up in health services management and administration. And the best of these positions are regularly going to those who have an advanced degree.

Experience alone is no longer enough. To get the positions you want you need to add new knowledge and skills to the on-the-job experience you already have.

Recent studies show that the traditional skills of the health services administrator are still in strong demand. However, to move ahead in the field, administrators must also demonstrate ability in the business disciplines of marketing, strategic planning, and financial management.

A master's degree can help you develop these skills. It can open new doors, present better opportunities, and make you the ideal candidate for promotion or other career moves.

You'll certainly agree that a master's could be beneficial to your career. The question is, how do you find the time to seek an advanced degree?

Don't let a busy schedule slow down your career — earn your degree at home.

In the past, working professionals had to put their jobs on hold when they wanted to earn an advanced degree.

That's no longer necessary. Now Saint Joseph's College offers a way for you to continue in your present job while you prepare for a better future by earning a Master in Health Services Administration degree through independent study.

A practical degree program — custom-made for real life.

Saint Joseph's College offers a convenient flexible approach to continuing your professional education. It's a program that can be adjusted to fit your busy life.

Our faculty directed, independent study program could be the perfect way for you to earn that all-important degree. No need to give up your job — no need for frequent travel to a graduate school campus.

Instead, Saint Joseph's gives you the best of both worlds: innovative study methods, and traditional, career-based curriculum, developed and taught by experienced professionals and educators from your chosen field. Along with the chance to choose your own hours, schedule and pace of learning.

Best of all, a Master in Health Services Administration degree program at Saint Joseph's is highly practical. It addresses a range of health administration specialties and jobs. This means that the degree program can be tailored just for you. Based on your work experience — goals — and academic qualifications — we'll put together a curriculum that makes sense for your future.

You can complete your degree at your own pace. The degree requires up to 12 courses, depending upon your experience.

The only on-campus requirement is a two-week residency at our Sebago Lake campus — where you'll experience interaction with other degree candidates — meet with educators and counselors — and enjoy the beautiful setting and recreational facilities of southern Maine.

A distinguished faculty drawn from all over the nation.

Saint Joseph's College offers you the very highest level of educational excellence. Our External Degree Program is one of the oldest in the country — and you'll benefit from our experience and expertise in helping students make the most of independent study.

Our faculty has been carefully selected from professional administrators, managers, and educators from all across America.

Faculty includes a cross-section of today's health services industries — encompassing specialists in a variety of fields.

These are men and women who know and understand the real demands of working in health services. They bring to their teaching a depth of knowledge and experience simply unavailable in a regular on-campus, classroom setting.

As part of your degree program, you receive an independent study guide, required texts and materials. Course assignments are sent and returned by mail.

But you're never out of touch. A special student support services team, responsible exclusively to the External Degree Program, monitors your progress every step of the way.

Find out more!

With a Master in Health Services Administration degree from Saint Joseph's, you'll have new skills and knowledge that can open up the countless career options that exist for prepared professionals.

Find out more today. Outside Maine, call toll-free 1-800-SJC-GRAD. (In Maine, phone collect 1-892-7841.) Or complete and return the attached information request card.

We'll send you complete information about our Master in Health Services Administration External Degree Program. And show you how you can fit it into your busy life.

There's no obligation...just the opportunity to find out how you can advance your career at your own pace. So call or mail the card today.

"Even early in the (Saint Joseph's College External Degree) program, I am getting a better understanding of management issues and the new kinds of organizations that exist in the health field."

—Marguerite Del Prete, MHSA candidate,
Saint Joseph's College External Degree Program

"Master's degrees in health administration are getting closer to generic MBAs all the time."*

—Jane Hurd, CEO and Executive Director, Children's Hospital of Los Angeles

*Health Administration Employment — A Survey of Early Career Opportunities", A Korn/Ferry International — AUPHA Report 1987.

