



Born A Classic

The signet is an enviable mark of approval, awarded when the highest standards of excellence are achieved. The Signet Edition by Mark Cross is in that kind of tradition. An unequalled collection, designed for men and women, this contemporary classic is crafted of the smoothest calf, accented in pigskin. Created with the superb workmanship that is Mark Cross.

2A. Our Superwallet has as many compartments as you have things to tuck inside. A special hidden gusseted pocket expands for extra room. 95.00 (1.85).

2B. The leather-lined coin purse is the handiest size for slipping into a handbag, can hold a lipstick, too. The top zips securely. 35.00 (1.85).

2C. Add to the address book when you need more space ... it's refillable. Inside pockets hold extra memos. 65.00 (1.85).

2D. The slimmest silhouette holds bills, credit cards and business essentials in a beautifully Continental manner. The three-pocket purse, 95.00 (1.85).

2E. Carry up to six keys in the matching case. 35.00 (1.85).

3A. Timeless in its versatility, the gently pleated handbag. Practical luxury with a pocketed front flap that snaps shut, generous zippered compartment, and suede lining. Remove the adjustable strap, and the bag becomes a clutch. 230.00 (2.25).



Dear Customer:

When Henry W. Cross started a small saddle and harness shop in Boston in 1845, he also started a tradition of pure leather craftsmanship that has never been surpassed.

As Mark Cross prospered, other skills were developed: to discern fashion from fad, to design, to create and to innovate. From the earliest leather accoutrements, to the introduction of the cigarette case and wrist watch to America; from the pioneering of soft-sided luggage to the invention of baggage registry, we have been responsive to the changing needs of our changing times.

Today, we remain masters of our craft. This year, we introduce the Signet Edition, our most comprehensive collection of personal leather goods. Born a classic, it is an accomplishment worthy of our heritage. The attention to detail, dedication to quality and unfailing commitment to good taste can be seen throughout this catalogue.

But our expertise does not stop with the creation of these exclusive products. We recognize that service must accompany product to provide complete satisfaction. So that every person who enters one of our stores is treated as someone very special. It is this combination of ingredients that makes Mark Cross, Mark Cross.

Cordially,

G. David Wasserberger
Chairman of the Board

Experience the pleasures of shopping Mark Cross. We'll be delighted when you come in for a leisurely visit. But if you can't, why not make your selections at home? Just use the convenient, enclosed mail order form or call us to place your order. Outside of New York State, toll-free 800-223-1843. In New York, 212-421-3000.